

PRIVACY NOTICE

Mariano Moreno Culinary Institute (MMCI) a private, non-profit educational institution, presents this Privacy Notice in the interests of fairness, transparency and accountability regarding the privacy of individuals whose personal data we collect and process (“data subjects” or “you”). Our collection and processing of your personal data is lawfully based on our legitimate interests as a private, non-profit higher education institution.

MMCI understands your use of our online applications to indicate your consent to the collection, processing and use of your personal data as described in this Notice, except where we request active, express consent or where such consent is required by law.

MMCI collects and processes personal information from and about data subjects, who may be prospective students and their family members, alumni/ae, prospective donors, donors, prospective employees, employees, restaurant patrons, food enthusiasts, conference attendees, private event clients, MMCI market and store customers, and other members of the public.

MMCI will not knowingly request personally identifiable information from anyone under the age of thirteen without first requesting parental consent.

Our websites contain links to other sites which have their own privacy practices not under the control of the MMCI. We encourage you to familiarize yourself with the privacy notices for those external sites.

How We Collect and Process Your Personal Data

Cookies

A text file called a “cookie” may be placed in the browser files of your computer when you visit our online applications. Although the cookie itself does not contain personal information, it provides information about your user session. A cookie file cannot read data off a hard disk or read cookie files created by other websites.

You may block the placement of cookies by changing your browser setting pertaining to cookies. This setting can also be changed to provide notification when a cookie file is placed. Our website does not require cookies to be accepted in order to function.

We understand that you consent to the placement of cookies on our website if you do not change your browser settings as described above. You may change your browser settings to block cookies at any time.

We use the Facebook Conversion Pixel, Google Analytics, Google AdWords Conversion tracker, and other services that place cookies on a browser across the website. These cookies help increase the website's effectiveness for our visitors. These cookies are set and read by Google, Facebook, or the specific provider. We also share unique anonymous identifiers with third parties to coordinate advertising and reporting across devices and browsers. To opt out of Google and Facebook tracking, please visit <http://www.google.com/policies/technologies/ads/> or <https://www.facebook.com/help/568137493302217>.

Any Google user data may be accessed and/or deleted via [My Activity](#).

General Practices

We will not sell your personal information. We will not disclose your personal information without your permission unless a legal exception applies (for example, in case of emergency, to protect safety on campus, or in response to a valid subpoena or court order).

We retain your information for a period of time in accordance with our legitimate interests or as needed to comply with applicable law.

We may combine your personal data with device information and location information (with your consent, where required) to serve you specifically, such as to deliver a product to you according to your preferences or restrictions, or for advertising or advertising targeting purposes.

Data You Provide Voluntarily

We may collect data about you when you provide it to us voluntarily, such as through your use of our online applications; when you contact us directly by e-mail, telephone, in person or in writing; when you order goods and services; or any other means by which you voluntarily provide personal information to us.

Types of information we collect about you may include but is not limited to: name, e-mail address, address, telephone number, payment information (for example, credit or debit card details), information about your computer (for example, your IP address and browser type), tracking information (for example, which pages you have viewed, the time you viewed them and what you clicked on), information about your mobile device (such as your geographical location), and any other information you provide when completing forms.

Financial Information

The MMCI recognizes the sensitivity of personal financial information and accords it the additional strict privacy and security safeguards appropriate to the classification of sensitive/highly confidential. MMCI personnel are involved in handling financial information on strictly a need-to-know basis and receive appropriate training in financial information privacy and security. MMCI does not share nonpublic financial information with nonaffiliated third parties without consent.

MMCI also collects and processes nonpublic financial information from its employees for compensation, benefits and tax and purposes; and from independent contractors for payment and related purposes.

Electronic Communications

We offer various opportunities to subscribe to electronic communications. If you choose to subscribe, we gather your e-mail address. With your consent, we may contact you at the telephone number that you provide to us by way of direct dial calls, autodialed and prerecorded message calls, and text messages. In this manner we may send you information relating to our products and services, including confirmations and updates, receipts, technical notices, updates, security alerts, and support and administrative messages; and/or communicate with you about contests, offers, promotions, rewards, upcoming events, and other news about products and services offered by MMCI

You may remove yourself from any public MMCI mailing list by unsubscribing on the e-mail's subscription management page via a link at the bottom of each e-mail. You must unsubscribe from each list you wish not to receive e-mails from. More information about communicating your preferences can be found further in this Notice.

Social Media

MMCI uses social media, which may allow you to connect and share your actions, comments, content, and information publicly or with friends. Please remember that any information that is disclosed in these areas becomes public, and consider the privacy concerns of yourself and others when choosing what to share in social media.

Our social media whose privacy practices we do not control. Please contact those sites and services directly to learn about their privacy practices. Use caution when deciding to disclose your personal information.

Surveys

We occasionally conduct optional surveys. We use the data from survey responses to better target content to our audiences.

Registration Forms

We offer online registration for MMCI events, such as admissions information, courses, conferences, and restaurant reservations. Registration features invite you to voluntarily provide personal information, which may include contact information (name, telephone number and/or e-mail address).

Information Request Forms

We use information request forms that invite you to voluntarily provide personal information such as names, addresses, and telephone numbers. We may send text messages to cellular telephone numbers within our database so that interested individuals can be contacted by one of our representatives. By providing a cellular telephone number, you agree to be contacted by MMCI on your cellular telephone by such means. You may change your mind and decline to be contacted in this manner by contacting us at the information below.

Data From Third Parties

Where permitted or authorized by law, we may receive information about you from third-party databases or services that provide information about business people and companies, or from third parties from whom we have purchased information (including an individual's name). We may combine this data with information we already have about you. This helps us to update, expand and analyze our records, identify new customers, prospective students or donors, and provide information about opportunities, products and services that may be of interest to you.

Communication Preferences and Opting Out

You may at any time change your preferences about which if any communications you would like to receive.

Upon receipt of an opt-out request, we will update our records as promptly as practical. Note, however, that you may receive additional communications after requesting removal while we process your request. Additionally, information may exist in multiple lists within our system, and our technology limits the processing of opt-out requests to the specific list source. For this reason, we recommend that you adjust your e-mail preferences rather than opting out completely. We will continuously assess our responsiveness to opt-out requests with respect to new technologies, business practices and our visitors' needs.

To opt out, you may choose from the following methods:

To unsubscribe from an e-mail list:

- Choose the "Remove me from future messages" link at the bottom of any MMCI e-mail; or
- Send an e-mail to info@mmci-usa.com and specify which type of communication you wish to discontinue

Privacy Policy Updates

This privacy statement will be continuously assessed with respect to new technologies, business practices and our visitors' changing needs. The CIA may change its privacy practices from time to time. If we make any changes, we will update this privacy notice accordingly (the date of the most recent change is displayed at the bottom of this notice).

Last updated on April 20, 2021